DYNAMIC Dialog
WITH MARTY STANLEY

Marty Stanley Bio

As president of President of Dynamic Dialog, Inc., Marty is an author, professional speaker, facilitator and executive coach. She works with organizational leaders to define success and put the operational and communication plans in place to get there.

Her book and signature program are called Get Out of B.E.D. (Blame Excuses and Denial): Change Your Outlook, Alter Your Outcomes. She writes for several business and trade publications and hosted a radio show featuring live coaching sessions on business related issues.

Clients range from associations to for-profit companies, and the non-profit sector across the country.

Prior to starting her own business, Marty was an HR executive, in three dramatically different cultures:

- An entrepreneurial organization that grew from 250 people to 1700 by meeting the needs of an underserved market, (Employers Health Insurance, now Humana)
- An established, traditional company that had to reinvent ways of doing business, (Blue Cross Blue Shield of Kansas City)
- An international business that transformed their industry, (AMC Entertainment)

During this time Marty created a nationally recognized training department and developed one of the Top 25 Corporate Wellness programs in United States.

These experiences taught her how to lead organizational changes that were aligned with strategic objectives. For the past 10 years, her guidance and wisdom has helped her clients create new cultures that are successful and rewarding.

Awards and Professional Involvement:

- Kansas City Business Journal 2005 Women Who Mean Business Award
- Kansas City Chamber of Commerce Top 100 Small Business Celebration – 2005 - 2010
- National Association of Women Business Owners (NAWBO) – Kansas City 2007 Team Builder award
- Member - National Speakers Association
- Member - Sales Professionals International
- Member - Society of Association Executives

Recent Board Participation:

- Boys and Girls Club of Greater Kansas City 2008 – current
- National Association of Women Business Owners (NAWBO) – Kansas City 2000- 2007
- Missouri Women's Business Center 2003 - 2008